

## DRYONEYS Tidbits Overheard. . . Didjanos. . . All The Buzzzzz!

October 8, 2017

Vol. 8 No. 28

**Cobblestones Library** 





## The Art of Community Branding

The Community Branding program is scheduled for October 16th, 17th and 19th. We again thank the City of New Castle and the Division of Small Business, Development and

Tourism (formerly DEDO) for their financial support. Ben Muldrow will be leading the efforts of this program. Ben stated at his May 4th presentation that branding is the definition, creation, and implementation of a system to share a community's personality. He explained the need for towns to build a marketing system to promote

themselves as a

destination, while positioning it as a place that residents can be proud of, where new businesses will want to invest, current businesses can thrive, and where visitors will want to come. Community branding is not just the creation of a simple logo. Rather, it is a position, graphic identity, tag line, and style set that presents the overall vision and values within the place. Ultimately it will be the foundation of a seamless system to market and promote the community. The next phase will now continue assessing the various stakeholders' perspectives on the character and values of the Historic New Castle area. Discussions will be about destination assets, local and external perceptions, and specific marketing needs. The meetings will be more about having residents and leaders in Historic New Castle communicate to Ben what makes Historic New Castle a special place.

Continued on page 5

- **8** The *Great Chicago Fire* begins in southwest Chicago. 250 people were killed; 98,500 people were left homeless; 1871, *Domino Sugar* was trademark registered. 1901, *Hi Mom, Hi Dad, Hi Dave, Hi Ricky*, the Adventures of Ozzie and Harriet debuted on CBS radio. 1944, Yankees *Don Larsen* pitches the first perfect game in World Series history against the Dodgers. John Lennon releases his megahit Imagine 1971, Star Wars Theme/Cantina Band by Meco topped the charts.
- **9** The Collegiate School of Connecticut was chartered in New Haven. The name was later changed to Yale. 1701, Joshua C. Stoddard received a patent for his calliope. 1855, Mr. Aaron Montgomery Ward mailed the first catalog. 1872, The public was first admitted into the Washington Monument. 1888, Woodrow Wilson becomes first president to attend a world series game. 1915, ABC Radio presented Land of the Lost for the first the Pledge of Allegiance was first recited in public schools. time. 1943, Hit The Road Jack by Ray Charles was
- **10** The billiard ball was patented by *John Wesley Hyatt*. 1865, Griswold Lorillard (of Lorillard tobacco) wore a tailless dress coat that was tailored in England. He wore it to the country club at Tuxedo Park, New York; therefore, the name: tuxedo. 1886, The Panama Canal opens. 1911, Dreft,

the first synthetic detergent, went on sale. 1933, The Red **Baron** made his first appearance in the **Peanuts** comic strip. 1965, Neil Diamond's → Cracklin' Rosie had toes tappin in 1970, It was all over but the pantyhose commercials for Joe Namath, as he ended his playing career. 1977

- **11** The Juliana, the first steam-powered ferryboat, was put into operation by inventor John Stevens. It went between NYC and Hoboken. 1811, An adding machine, the Comptometer was patented. 1887, David Henderson Houston patented the first roll film for cameras. 1881, JCPenney opened a store in Milford, DE, making it a nationwide company with stores in all 48 states. 1929, Spencer Tracy's classic movie, ◆ The Old Man and the Sea was released. 1958, Space Shuttle Challenger astronaut Kathryn Sullivan became the first American woman to walk in space. 1984
- **12** Christopher Columbus, sighted Watling Island in the Bahamas. 1492, The very first Oktoberfest is held in Munich, Bavaria, Germany 1810, In celebration of the 400th anniversary of the Columbus landing the original version of 1892, Filming began on ◆The Wizard of Oz. 1938, The ◆George Burns and Gracie Allen Show made its debut. 1950
- **13** The *US Continental Congress* ordered the construction of a naval fleet. 1775, The cornerstone of what was termed the **President's House** was laid by George Washington. 1792, B'nai B'rith was founded. 1843, An ultrasonic burglar alarm was patented by Samuel Bagno. 1953, Bing Crosby and

Frank Sinatra introduced the **♣** Ford Edsel on an hour long special. 1957, 'Little' **Donny Osmond** received a shiny gold record for his rendition of the Steve Lawrence hit, ◆Go Away Little Girl. 1971

**14** Theodore Roosevelt was shot while campaigning in Milwaukee. Not seriously as he continued with his planned speech. William Schrenk was captured at the scene of the shooting. 1912, The book Winnie-the-Pooh, by A.A. Milne, made its debut. 1926, With a cast of 25,000, the C.B. DeMille epic, **◆**The Ten Commandments, starring Charlton Heston, began filming in Egypt. 1954, First live telecast from a manned US spacecraft (Apollo 7). 1968

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Don't Wait - Check the Date! Replace Smoke Alarms Every 10 Years Good Will OPEN HOUSE is Sat. Oct. 28th







## ■ NASCAR Sprint C.

10/1 Dover International Spdwy, **Kyle Busch** 

10/7 Charlotte Motor Spdwy, 7, NBC Sports Network

10/15: Talladega SuperSpdwy, 2, NBC

10/22: Kansas Spdwy, 3, NBC Sports Network

10/29: Martinsville Spdwy, 1, NBC Sports Network





**VOTE** daily for **New Castle** as best Delaware attraction during the next 10 days. We're in 6th place as of Saturday

## Happy Cobblestone Birthday

Belated Wed 10-4 Gary Vess

Sun 10-8 Mike Connelly ★ Teditor Mon 10-9 Joanne Spink Tues 10-10 **Doreen** Groves Sun 10-15 Bill Liggett

Fri 10-13 Anniversary Donna & Stan Kogut 7th

### **Birthday or Anniversary approaching?**

Tell The Teditor flytedb13@comcast.net

Notable this week 8th Emergency Nurses Day - Pierogi Day Eddie Rickenbacker\*127 (1973), David Carradine\*81 (2009), Paul Hogan-78, Jesse Jackson-76, Chevy Chase-74, Susan Raye-73, Teditor 73, Sigourney Weaver-68, Stephanie Zimbalist-61, Matt Damon-47 9th Fire Prevention Day -Leif Erikson Day Russell Myers-79, created "Broom Hilda", John Lennon\*77 (1980), Jackson Browne-69, Sharon Osbourne-65, Scott Bakula-63, Zachery Ty Bryan-36 10th World Egg Day Helen Hayes\*117 (1992), Ben Vereen-71 Tanya Tucker-59, Brett Favre-48, Dale Earnbardt Jr-43 11th Dottie West\*85 (1991), Ron Leibman-80, Daryl Hall-71, Steve Young-56, Joan Cusack-55, Luke Perry-51 12th Old Farmer's Day Luciano Pavarotti\*82 (2007), Chris Wallace-70, Susan Anton-67, Ronald McNair\*67 (1986), died in Challenger, Kirk Cameron-47 13th Columbus Day • InterNatl Skeptics Day Margaret Thatcher\*92 (2013), Paul Simon-76, Sammy Hagar-70, Chris Carter-60, created "The X-Files", Marie Osmond-58, Jerry Rice-55, Nancy Kerrigan-48 **14<sup>th</sup> Be Bald and Free Day ◆Natl Dessert Day William Penn\*373 (1718), Dwight D.** Eisenbower\*127 (1969), 34th U.S. President, E. E. Cummings\*123 (1962), C. Everett Koop\*101 (2013), Roger Moore-90\* (2017), John Dean-79, Ralph Lauren-78, Usber,-38



### **TODAY Sun., 10/8**

Arizona at Philadelphia 1p FOX - Baltimore at Oakland 4p CBS Green Bay at Dallas 4:25p FOX - Kansas City at Houston 8:30p NBC

### WEEK 6

Thurs., Oct 12

Philadelphia at Carolina 8:25p CBS

Sun., Oct 15

Chicago at Baltimore 1p FOX Cleveland at Houston 1p CBS Detroit at New Orleans 1p FOX Green Bay at Minnesota 1p FOX Miami at Atlanta 1p CBS New England at N.Y. Jets 1p CBS San Francisco at Washington 1p FOX

L.A. Rams at Jacksonville 4p FOX Tampa Bay at Arizona 4p **FOX** L.A. Chargers at Oakland 4:25p CBS

Pittsburgh at Kansas City 4:25p CBS N.Y. Giants at Denver 8:30p NBC

Mon., Oct 16

Indianapolis at Tennessee 8:30p ESPN BYE

Buffalo - Cincinnati - Dallas - Seattle

Thurs., 10/19 Kansas City at Oakland 8:25 pm CBS Sun., 10/22 Arizona at L.A. Rams 1p FOX Baltimore at Minnesota 1p CBS

Carolina at Chicago 1p FOX Cincinnati at Pittsburgh 1p CBS Jacksonville at Indianapolis 1p CBS New Orleans at Green Bay 1p FOX

N.Y. Jets at Miami 1p FOX Tampa Bay at Buffalo 1p FOX Tennessee at Cleveland 1p CBS Dallas at San Francisco 4p FOX Denver at L.A. Chargers 4:25p CBS Seattle at N.Y. Giants 4:25p CBS Atlanta at New England 8:30 pm NBC Mon., 10/23 Washington at Philadelphia 8:30p ESPN Houston - Detroit

► EAGLES ► REDSKINS and ► RAVENS 2-2

3-1 2-1











ER CLOSED COLUMBUS DAY Tues 10-10 12:30 Pokeno Wep 10-11 9:30 Chronic Disease Self-Management 10 Care Wear 10 Reminisce Group Thurs 10-12 9 Bank & PO 12:30 Foot Care Clinic 12:30 Shop Rite

302 326-4209 Where Friends Gather"

► New Castle Senior Center amazonsmile

Click HERE

MON

9-3 Billiards 9 Pool Exercise 9:30 Park Walk 10 Crafty Seniors 12 Lunch 12:30 Mah Jongg 1 Chair Yoga

FRI 10-13 12 Entertainment: Rebecca Campbell

**TUES** 9-3 Billiards 9:30 Shanghai 10 Bingo 12 Lunch 1 Strength Building/

Exercise

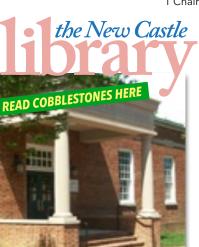
9-3 Billiards 9:30 Park Walk 11 Line Dancing 12 Lunch 1 A.B.C. Class

5:30 Yoga

5:30 Bible Study

9-3 Billiards 9:30 Shanghai 9:30 Bridge9:30 Knit/Crochet 10 Games w/Tom 12 Lunch 12:30 Super Market 1 Zumba Gold 2 Qi Gong/Tai Chi

9-3 Billiards 9:30 Park Walk 10 Bingo 10 Mah Jongg 10:30 Beginner's/ Arthritis Exercise 12 Lunch



10-9 CLOSED Happy Columbus Day

**10-10 Sew Happy Group** 10:30a-3p Crafty Story Time 10:30a/2 yrs. & up **GED** in Spanish 6:30p Tues. Night Book Group\*/7p

10-11 STREAM/4p For tweens & teens

10-12Tech Knowledge-Y Lab/2:30-4:30p **GED** in Spanish 6:30p Cooking from the Fall Garden\*/6:30p

424 Delaware St - New Castle DE 19720 302-328-1995

► www.nccdelib.org/newcastle

Mon 10-9 Tues 10-9 Wed 2:-9 Thurs 2-9 Fri 10-5 Sat 10-5 Sun Closed

registration required

## Sr. Center Charter Bus Trips

Payment is due at the time of sign up.

If you need to cancel your trip money will only be refunded if there is someone to take your place.

Trips will be cancelled at least two weeks in advance if there is not enough response.

October 25 Historic Smithville, NJ 8:00-5:00. Cost-\$34 includes bus and driver's tip.

**December 13 Dutch Apple Dinner Theater**: Irving Berlin's "White Christmas": 9:30-4:30. Cost-\$88 includes show, lunch, gratuity, bus and driver's tip. Alcoholic drinks are not included. The deadline to sign up for this trip is November 10.



This is a BYOP (Bring Your Own Pumpkin) and a BYOB program. Grab y mom, dad, husband, wife, neighbor, grandmother, 2nd cousin tw removed, anyone over 21 and join us for this popular program! October 20th from 7 to 9. Registration required.

Call 302-328-1995 to re Please be here by 7:00 - we do not start until most all of the We will start at 7:15 NO EXCEPTION



# enn's Place

An Authentic Colonial Destination to Meet, Eat, Drink, Shop and Be Merrie Located in Downtown Historic New Castle, DE



Teaturing:

- Local Artisan Creations
- Free Wi-Fi
- Soups, Salads & Sandwiches
- Secret Beer & Wine Garden
- Coffee, Lattes & Pastries
- "LiveEntertainment" most Saturday evenings 6-8pm
- Private Event Space



**Enjoy** a one-of-a-kind retail shopping experience featuring a gallery of local artisans collectively gathered under one roof. Here you can meet that artisan and customize and personalize that unique gift for that special someone.

### WACKY WEDNESDAYS

206 Delaware Street 
New Castle, DE 19720 
302-322-6334



Enjoy \$5 on glasses of wine and beers from 5-7 pm... paired with a complimentary

cheese tray... in the Secret

- Garden weather cooperating...
- or in The Muse with music by

### Mike Schilling

A great way to kick-off the event season in

\$1 off any latte of your choice • Historic New Castle...and a great way to gather before dinner...

www.pennsplace.net



Comedy Night with



October 14th 6pm \$5 cover

3

October 8, 2017 **COBBLESTONES** 



1½ pounds fingerling potatoes, halved lengthwise • 6 tbsp extra-virgin olive oil, divided • Kosher salt, freshly ground pepper • 3 links sweet Italian sausage • 6 skin-on, bone-in chicken thighs • 2 large onions, chopped

• ½ large red bell pepper, chopped • 6 garlic cloves, finely grated •1 c dry white wine • 1 c low-sodium chicken broth • ½ cup chopped hot, sweet pickled Peppadew peppers in brine • ¼ cup white wine vinegar • 3 sprigs rosemary • Chopped parsley (for serving)

### fixn time

- Arrange racks in upper and lower thirds of oven; preheat to 450°. Toss potatoes with 3 Tbsp. oil on a rimmed baking sheet; season with salt and pepper. Arrange cut side down and roast on lower rack until tender and cut sides are browned, 20–30 minutes; set aside.
- ▶ Meanwhile, heat remaining 3 Tbsp. oil in a large skillet over mediumhigh. Cook sausages, turning occasionally, until browned on all sides, 6–8 minutes (they will not be fully cooked). Transfer to a plate.
- ➤ Season chicken on both sides with salt and pepper. Cook in same skillet, turning occasionally, until golden brown on both sides, 8–10 minutes (they will also be undercooked). Transfer to plate with sausage.
- ▶ Cook onions, bell pepper, and garlic in same skillet over medium-high heat, stirring occasionally and scraping bottom of pan, until tender and beginning to brown, 10–12 minutes. Add wine and cook, stirring occasionally, until reduced and you can no longer smell the alcohol, about 8 minutes. Add broth, peppers, vinegar, and rosemary and bring to a boil; cook until slightly reduced, about 5 minutes. Nestle chicken into onion mixture, then transfer skillet to upper rack of oven and roast chicken 10 minutes. Add sausages to skillet, pushing them into onion mixture, and continue to roast until chicken is cooked through and an instant-read thermometer inserted into thickest part of thigh registers 165°, 5–10 minutes. Top with parsley and serve with roasted potatoes alongside

This **CIDER SLUSHIE** combines apple cider, bourbon, ginger beer, and chai tea to create an aromatic cocktail that simply tastes like fall.

Gonna need

4½ cups apple cider, divided • 1 cup bourbon • 1 cup ginger beer ¾ cup cold chai tea • ¼ cup lemon juice **Now** pour 3 cups of the apple cider into an ice tray and freeze until solid, 4 to 6 hours. Once frozen, transfer the cubes to a blender with the remaining ingredients and blend into a smooth slushie consistency.

Make an extra batch for yourself!



## MARIANNE CAVEN

302.588.7410 Email: mcaven@psre.com





Brick beauty on one of the Historic District's Loveliest streets.

## 105 Harmony Street

MLS #6986391

Graciously offered at \$395,000

### 702 Tremont Street

Great Old New Castle Brick Single!

4 Bdrms, 3 bths, new central air!

See MLS #6937320

Call for more info and a tour!

NEW PRICE

\$219,990



### **REDUCED, OWNER ENCOURAGES OFFERS!**

Call for information on our current inventory of bomes!

**Dedicated to Your Success and Satisfaction!** 

# Get to know WilmU at the Fall Open House!

Wednesday, **Oct. 18 4:30–7:00 PM** 

Three locations to choose from:



- New Castle
- Dover
- Georgetown

Apply for FREE at this event.

RSVP: wilmu.edu/OpenHouse



COBBLESTONES



LARGE I BEDROOM apartment

in the heart of New Castle on **Delaware Street.** Just a stones throw from Battery Park, shopping and dining! Hardwood floors, fresh paint, new fans. \$1000. No pets or smoking. Good credit. Available immediately.

Call **302-561-0408** 



### See the THE WEEKLY for Full Schedules

Tues 10/10 City Council Mtg. 7pm Thurs 10/12 Historic Area Commission Mtg. 6:30pm Mon 10/23 Planning Commission Mtg. 6:30pm Tues 10/24 Board of Adjustment 6:30pm Mon 11/6 Tree Advisory Commission Mtg. 4pm
<a href="http://newcastlecity.delaware.gov/">http://newcastlecity.delaware.gov/</a>

## Community Branding from page 1

The forums are all open to the public, you the stakeholders, we look forward to having many of you attend on October 16th. If you are unable to attend the forums, we do ask you attend the Public Meeting on October 16th, and again for the exciting "reveal" public meeting.

### Agenda - October 16th - Public forums all held at the Arsenal

2:00 pm - Tourism

3:00 pm - Arts and Culture

4:00 pm - Economic Development

6:00 pm - Public Meeting - at the Arsenal October 17th - Location TBD

8:00 am - Merchants Meeting

October 19th - at the Arsenal

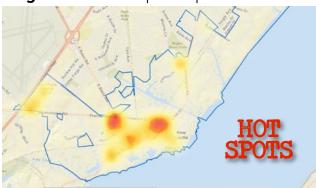
6:00 pm - Public meeting - the "Reveal"



## vopuovibior riop

2016 YTD2017 Criminal arrests: 28 21 288 Traffic tickets: 140 114 1,197 **Traffic warnings:** 87 56 581 4 Crime prevention checks: 14 152 Reports written: 122 110 893 Radar assignments on file upon request

Patrol handles four overdose complaints where Narcan was administered. Patrol handles 44 vehicle accidents. Patrol handles a fight on a DART bus which led to an arrest. Detectives made three Megan's Law (Sex offender) notifications. Radar assignments on file upon request

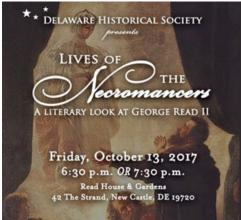




Grayson

**Bennett** 

On Wednesday, Oct. 4 at approximately 2:00 AM, **New Castle City patrol officers** were conducting proactive foot patrols in the area of Deemer's Landing apartments. The officers spotted two male subjects trying to enter parked vehicles and then witnessed the two gain entry into one of the vehicles. The officers identified themselves and one of the subjects fled but officers were able to take both subjects into custody. The defendants were identified as Dion Bennett (19 yoa) and Dana Grayson (20 yoa). Both defendants were charged with **Burglary**, **Theft**, and **Possession** of Burglar's Tools. Both were committed to Howard Young Correctional Institution in default of undisclosed bail.



### Lives of the Necromancers: A Literary Look at George Read II Friday, October 13th 6:30 PM

Read House & Gardens, National Historic

Do you like supernatural stories? An educated, upper class family like the Reads had ample access to both education and books. An inventory of George Read II's estate at his death in 1836 shows that he had a personal library estimated at around \$300—a considerable fortune at the time.

On a tour that combines light and dark, silence and sound, and visual surprises, we invite you to explore this intersection of magic and the imagination in this unique historic space where the architecture, our collections, and your senses—and sensibilities—will help form the experience. Tours: 6:30 or 7:30 p.m. Limit 12 per tour \$7 members / \$10 non-members Reservations required: (302) 655-7161 Light snacks provided.

# HALLOWEEN PARADE A OCTOBER 30 TO

Delaware Street - 6:30 pm Cash Prizes for best Costume Infant to Teens, Adults and Groups Parade forms at St. Peter's School parking lot 5th & Harmony Streets



**NEW CASTLE HUNDRED LIONS CLUB** 



Harvest Bazaar

Saturday, October 21, 2017 9:00 am-3:00 pm

TREASURE CHEST

GOOD EATS CAFÉ

New & Gently Used Items Breakfast & Lunch Foods

GRANNY'S CUPBOARD

Homemade Baked Goods

MADE FOR YOU

Handmade Crafts

Sewing & Craft Supplies

THE READER'S CORNER

Fiction & Non-Fiction Books

TAROT CARD READER KATE SCOTT TOMBOLI TABLE AND 50/50 RAFFLE MUMS

> New Castle Senior Center 400 South Street, New Castle, DE 19720



FRIDAY, OCTOBER 13,2017 4:00 PM SATURDAY, OCTOBER 14, 2017 All DAY



# New Castle VISITOR CENTER at The Arsenal

30 Market St, New Castle, DE 19720 Open Daily • 9:30AM-4:30PM Sun. 11:30 am - 4pm (302) 322-2794 INFO HERE





**Autumn** is a beautiful girl looking for strolls and cuddles on these Fall days. She also has a little silly side, as 10 years old is just a number to her. Autumn is a complete darling with everyone she meets, from people to dogs. Her adoption fee is "pay what you want" through Sunday, October 8..

Click HERE to learn about all my friends on South Street



Brandywine Valley SPCA - 600 South Street, New Castle, DE 19720 Phone: (302) 516-1002



Winterthur Museum and Freeman's, America's oldest auction house, present Treasures Revealed—a special day when you can bring your antiques, jewelry, and fine art treasures for expert valuations from Freeman's international team of auction specialists, including Alasdair Nichol, who is regulary featured on PBS's Antiques Roadshow®.

Find out what your family heirloom piece or eBay discovery is worth in today's market! Specialists will valuate *up to two items* per person and provide verbal auction estimates. Specialties include fine art, silver, jewelry, rare books, militaria, decorative arts, and furniture from Asia, America, United Kingdom, and Europe. No modern guns, toys, dolls, coins, or stamps. For more information, view our FAQ. For tickets and details, please call 800.448.3883 or purchase tickets online. *Members \$25 per item; nonmembers \$50 per item. Limit 2 items. Tickets are timed and are only valid during the time printed on the ticket. Reservations are required. Restrictions may apply. Garden and Galleries access included.* 



Rte. 273 & CENTERPOINT BLVD. NEW CASTLE, DE

For information and group visits call (302) 325-1805 or (302) 999-8623



## HAUNTINGS IN HISTORY WALKING TOURS

in Old New Castle, Delaware

Oct. 13 & 14, 20,21,26,27 & 28 at 7, 7:30 and 8:30pm

Space is limited and these tours will sell out! Get your tickets now!

## Call 302-322-2794 for tickets or order here

\$13/person general public and \$11.50 for NCHS members. *Tours to begin at The Arsenal* 

If you are brave enough to explore the darker side of New Castle's history, then join the New Castle Historical Society this October for the only ghost tour that brings you inside one of the most haunted mansions of New Castle!



Delaware State Police would like to remind motorists that the deer rut and hunting season is fast-approaching during the months of October and November; therefore, we would like to help prevent the spike in deer-related crashes that typically occur every fall in Delaware. The friendly reminders will hopefully keep our drivers safe, more alert and will also lead them to slow down during this specific time of the year.

In 2016, there were a total of 2,042 animal/deer-related crashes. Majority of deer activity resulting in crashes occurred during the dusk and dawn hour on main roads as well as back roads.

Please be careful when traveling and keep a sharp eye out for deer crossing roadways, especially at dusk. Deer are even more active due to their annual mating season 'rut' in November with bucks chasing doe through fields, marshes and woods. The average white-tailed deer in Delaware weighs approximately 130 pounds, with larger bucks tipping the scales at 180 pounds or more. With the increased white-tailed deer activity, Delaware motorists are kindly reminded to stay alert and to be ready for a deer to dart out into the roadway from dusk to dawn.

Attentive driving and slow speeds are the best ways to avoid deer crashes.

To reduce your risk of injury in a collision, always wear your seatbelt.

Watch for "Deer Crossing" signs that mark commonly-traveled areas, and be aware that deer typically cross between areas of cover, such as woods or where roads divide agricultural fields from woods.

Slow down and blow your horn with one long blast to frighten deer away. Do not rely on devices such as deer whistles, deer fences and reflectors to deter deer, as these devices have not been proven to reduce deer crashes.

**Do NOT** feel more secure on highways just because they are better lit than back roads- speeds are higher and deer eyes are more difficult to see on highways- so drive cautiously and remain alert at all times.

**Do NOT** take your eyes off of the roadway. It's that split second of changing the radio channel, or reaching for something that can make the difference to avoid a deer.

The Delaware State Police issues this traffic advisory and wishes you safe travel as you reach your destination.





10-13 Haunting Tours begin

10-21 Senior Center Harvest Bazaar

10-28 Good Will Open House

10-28 William Penn Day 10-30

Lions Halloween Parade 6:30pm

11-12 St. Peter's Annual Polish Dinner

**12-8** Fezziwig Ball

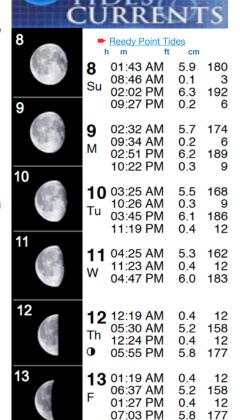
12-9
A Dickens Experience

**12-9** Spirit of Christmas

5-19 Day in Old New Castle

5-31 Dining in the Streets

6-8 & 9 Separation Day Weekend



## TELL THEM YOU SAW IT IN THE CERBLESTENES





8 7:05am 6:35pm 9 7:06am 6:33pm 10 7:07am 6:32pm 11 7:08am 6:30pm 12 7:09am 6:29pm Last Qtr: 8:27am 13 7:10am 6:27pm

**14** 02:19 AM

Sa

07:42 AM

02:29 PM

08:08 PM

0.3

5.3

0.3

5.8

9

9

162

177

14 🌼 7:11am 🤄 6:26pm

When do we set our clocks back?

Daylight Saving Time ends on Sun., Nov 5<sup>th</sup> at 2am.

### **PUBLIC NOTICE**

Public Works Fall Hours 7 am - 3:30 pm Trash, Yard Waste & Recycle Pick-Up will begin at 7am

### **FALL LEAF PICK UP**

The City does not have set dates for leaf pick-up, we take our cue from Mother Nature; when the leaves start to fall, rake them to the curb for pick up. Rake ONLY leaves to the curb, no sticks or other debris may be in leaf piles, as this may damage the machinery.

## City of New Castle Delaware Marketing and Development Director/Contract Opportunity

### New Castle, Delaware

The City of New Castle, Delaware is located just 10 minutes south of downtown Wilmington with easy access from I-95 and I-295. Overlooking the Delaware River, Historic New Castle is the oldest continuously occupied town in the Delaware Valley. And, thanks to preservation efforts, this vibrant, fully occupied community remains one of the most important Colonial/Federal villages in America in the number and authenticity of its historic structures. The New Castle Court House Museum is part of the First State National Historical Park. Much of downtown New Castle is part a National Historic Landmark District.

New Castle is great place to live, work and play. New Castle is known for its thriving historic downtown, diverse neighborhoods with many housing styles, outdoor open spaces and recreation including Battery Park, multiple playgrounds, trails, nature areas, tennis courts, sailing club, library and museums.

We are a business-friendly City with expedited permitting, community policing and competitive, reliable electric and water service. There are a variety of locations including historic downtown, three business parks, shopping centers and individual sites.

### **Marketing and Development Director/Contract**

The City of New Castle seeks an organized, dynamic, energetic, commercial revitalization professional or firm that can help market and develop business within our City. The candidate will work independently with downtown and local business and property owners, local government officials, and nonprofit agencies and organizations to promote Historic New Castle and surrounding areas as a vibrant and thriving city and to preserve the historic nature of the downtown area as a unique and inviting place to visit, work and live. Primary duties and responsibilities include fundraising, marketing, networking, and cultivation of positive working relationships, budgeting and planning. The ideal candidate or firm(s) will be an enthusiastic supporter of local businesses, have an understanding of the distinctive history and character of New Castle and be unafraid to reach out to and communicate regularly with business and property owners. In addition, the right candidate will be able to work in concert with local officials and organizations on convergent projects and efforts, and will be able to think progressively about future direction to promote new businesses and economic growth/ investment in the City, while providing a quality of life that makes citizens and others want to live here.

Specific responsibilities include, but are not limited to:

- Developing partnerships and strong working relationships with merchants, business owners, property owners, town officials, regional leaders, and other related groups to effectively implement City initiatives and serving as a conduit for resources and programs likely to benefit them.
- Developing a plan to identify business opportunities for entrepreneurs to encourage additional businesses to locate here.
- Promoting a vibrant business climate and employment opportunities for residents.
- Designing and implementing an effective communications and marketing plan with strategies to position the City as a good place to live, work and play.
- Creating an environment for downtown business investment based on the community-driven Main Street approach developed by the National Trust for Historic Preservation and other proven strategies by working with local groups such as the Historic New Castle Main Street Affiliate and Downtown Delaware.
- Representing the City of New Castle with New Castle County and state economic development groups and organizations such as the New Castle County Chamber of Commerce and the Delaware Division of Small Business, Development and Tourism.
- Coordinating with tourism agencies such as the Greater Wilmington Convention and Visitors Bureau, National Park Service, New Castle Historical Society, Delaware Historical Society, and State Division of Historical and Cultural Affairs

- Ensuring that activities and work plans are well coordinated and communicated, and effectively carried out.
- Grant writing and fundraising to help accomplish the outlined objectives.

### **Qualifications & Experience**

 A bachelor's degree and minimum of three (3) years related experience in one or more of the following areas: economic development, planning, historic preservation, retail and marketing. A master's degree in a related field or may be substituted for one (1) year of experience

OF NEW C

- Excellent organizational, budgeting and time management skills as well as ability to work independently
- Excellent verbal and written communication and interpersonal communication skills
- Public relations and social media skills with basic web update capabilities
- Proficiency in word processing, spreadsheets, and database skills
- A good understanding of issues and political complexities confronting business owners, property owners, public agencies and community organizations in historic central business districts
- Experience with economic development projects, historic tax credits, and/or mixed-use development
- Ability to handle light to medium physical demands

**Compensation:** \$28,000 - \$34,000 annual part-time salary or contract based on experience, qualifications and/or work scope proposal.

**Work Schedule** – This is a part time position of approximately 25 hours a week. Hours may include nights and weekends as necessary for meetings and events, with the ability for flex and comp time. Contractual proposals by qualified firms will also be considered.

Please submit a resume, cover letter, and three (3) references or a proposal to Bill Barthel, City Administrator, at <a href="mailto:bbarthel@newcastlecity.com">bbarthel@newcastlecity.com</a> with the subject line to read: Marketing and Development Director/Contract.

Optionally, materials may also be sent by mail to: Marketing and Development Contract Search, Attention: City Administrator Bill Barthel, 220 Delaware Street, New Castle, DE 19720

Questions about the position should be in writing and submitted electronically to Bill Barthel at 220 Delaware Street New Castle, DE 19720 or bbarthel@newcastlecity.com

Applications will be accepted until the position is filled or contract established. AA/EOE

The City of New Castle Council is looking for volunteers to serve on a temporary task force to study the possible code of conduct and/or code of ethics for elected and non-union City employees as well as persons who serve on boards and commissions.

It's a great way for people all throughout the City to get involved in the question of what standards the city expects from its officials and employees.

If you are interested in serving on this task force, contact Councilperson Michael Quaranta through City Hall at 302-322-9804 or email him at mquaranta@newcastlecity.com.



## A PLAY WRITTEN AND DIRECTED BY DAVID PRICE

What does a murderess, adultress, arsonist, soldier, Bank robbery and revolutionary have in common?

They are All from New Castle and have Returned to Tell us their Story.

Wed, Oct 18th and Sat, Oct 21st at 7:00pm

Program is free Reservations Required 302-323-4453

No admission after play has started

COBBLESTONES Published weekly. Emailed every Sunday morning to over 925 residents and neighbors in the tri-state area and others nationwide with ties to our community and its history. Another 250 plus view the Cobblestones Facebook page weekly. Supported by SUBSCRIPTIONS/DONATIONS @ \$15 per year (more if you wish).

Please make check payable to: Ted Joslin - 112 Delaware StreetNew CastleDE 19720.

Very economical advertising rates available. Thank You